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## Baldinini: collaboration of fashion and eyewear

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The inauguration of new Baldinini boutique in the center of Prague was a big party with 300 VIP fashion clients invited, top models and movie stars came to see the latest Baldinini collection and enjoy excellent italian food and traditional wine.

Mr. Gimmi Baldinini, the owner of the brand and Mr. Oldrich Dostal, CEO of Baldinini Eyewear worldwide distribution were guests of Honor during the event.

All guests had a possibility to have a look at current Baldinini eyewear collection with its harmonious combination of different materials, decoration elements and modern colors created in accordance with the latest trends in the world of optical fashion.

Baldinini brand with its 100 boutiques all over the world is a synonym of success and luxury. Celebrities have been always fans of Baldinini for 103 years of history. To mention several of them: Diana, Princess of Wales, Diego Maradona, Vladimir Putin, president of Russia, Claudia Schiffer, etc.

Mrs. Milena Stavic Maksimovic, owner of all Baldinini boutiques in Czech Republic, a successful businesswoman is looking forward to direct collaboration between fashion and optical markets.

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